

NUEDEXTA

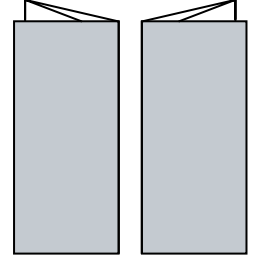
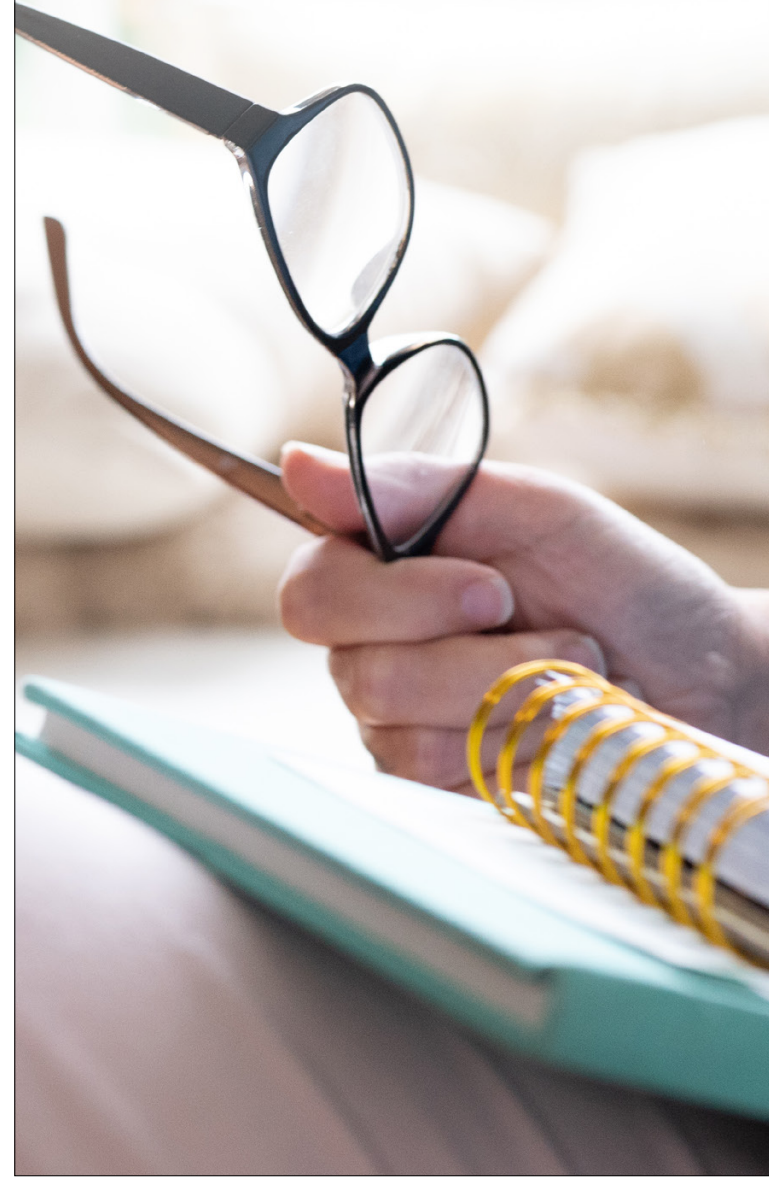
PATIENT STORIES DM2

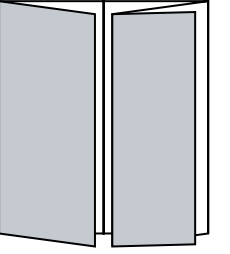
OVERVIEW

The second direct mail in the CRM conversion stream shares patients' stories to encourage prospective patients to discuss their symptoms with a doctor in order to get a PBA diagnosis and treatment with NUEDEXTA.®

P.O. BOX 6692
WEST CALDWELL, NJ 07007

HELPFUL
INFORMATION
ENCLOSED





NUEDEXTA

(dextromethorphan HBr and 20 mg
quinidine sulfate) capsules 10 mg



Real stories, real results with NUEDEXTA

Open to preview inspiring stories of real people with PBA (PseudoBulbar Affect) and the ones who care for them. Their stories show how treatment with NUEDEXTA made a real difference in their lives by reducing PBA episodes.

**Read their full stories at
[NUEDEXTA.com/real-stories](https://www.nuedexta.com/real-stories)**

Please see Important Safety Information on the following pages and enclosed Brief Summary of Important Facts.

Talk to your doctor about PBA

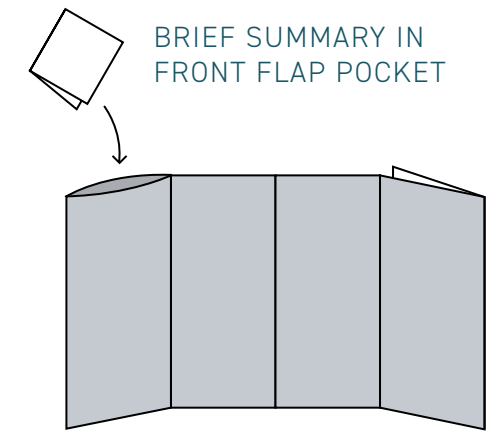
If you think you might have PBA (PseudoBulbar Affect), it's time to talk to your doctor.

PBA causes sudden, frequent, uncontrollable episodes of crying and/or laughing that are exaggerated or don't match how you feel. PBA occurs in people living with neurologic conditions such as Stroke, Alzheimer's Disease and Dementia, ALS (Lou Gehrig's Disease), Multiple Sclerosis, or Parkinson's Disease or people who have had a Traumatic Brain Injury.*

Remember, only a doctor can determine if you have PBA. **If you're diagnosed with PBA, ask about treatment with NUEDEXTA.**

*This is not a complete list. Other neurologic conditions may be associated with PBA.

Please see Important Safety Information on the following pages and enclosed Brief Summary of Important Facts.



“NUEDEXTA really has a significant impact. I feel better not having to worry as much about having an unpredictable episode in public.”

Karen, Multiple Sclerosis patient with PBA, taking NUEDEXTA

Individual results may vary

NUEDEXTA
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THEIR STORIES

Karen & Ross

When Karen was diagnosed with Multiple Sclerosis, she could never have anticipated the uncontrollable crying and laughing episodes that followed. She had the support of her husband Ross as they searched for an answer together. Their journey toward a PBA diagnosis and an effective treatment was a long one, but they never gave up, and his support never wavered.

Read their full stories at [NUEDEXTA.com/real-stories](https://www.nuedexta.com/real-stories)

“As a caregiver, you have to encourage them to get the help they need from doctors and get the medicine they need to take.”

Ross, caregiver for Karen, Multiple Sclerosis patient with PBA taking NUEDEXTA



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Proven to reduce PBA episodes

In a clinical trial, patients who took NUEDEXTA saw a significant reduction in PBA (PseudoBulbar Affect) episodes. In a 12-week trial, patients experienced:

Week 12
82%
fewer episodes on average*

Last 2 weeks
51%
were episode-free*

Individual results may vary. Compared to baseline, patients taking placebo experienced 45% fewer episodes at Week 12, and 29% were completely free of PBA episodes in the final 2 weeks of the 12-week study.*

*Pioro EP, Brooks BR, Cummings J, et al. Dextromethorphan plus ultra low-dose quinidine reduces pseudobulbar affect. Ann Neurol. 2010;68.693-702.

WHAT IS NUEDEXTA® APPROVED FOR?

- NUEDEXTA is approved for the treatment of PseudoBulbar Affect (PBA). PBA is a medical condition that causes involuntary, sudden, and frequent episodes of crying and/or laughing in people living with certain neurologic conditions or brain injury. PBA episodes are typically exaggerated or don't match how the person feels. PBA is distinct and different from other types of emotional changes caused by neurologic disease or injury.
- NUEDEXTA is only available by prescription.

Please see Important Safety Information on the following pages and enclosed Brief Summary of Important Facts.

IMPORTANT SAFETY INFORMATION

Before you take NUEDEXTA, tell your doctor:

- If you are taking monoamine oxidase inhibitors (MAOIs), quinidine, or quinidine-related drugs. These can interact with NUEDEXTA causing serious side effects. MAOIs cannot be taken within 14 days before or after taking NUEDEXTA.
- If you have previously had an allergic reaction to dextromethorphan, quinidine or quinidine-like drugs.
- About all medicines, herbal supplements, and vitamins you take as NUEDEXTA and certain other medicines can interact causing side effects.

Please see Important Safety Information on the following pages and enclosed Brief Summary of Important Facts.

IMPORTANT SAFETY INFORMATION (CONTINUED)

Before you take NUEDEXTA, tell your doctor:

- If you have had heart disease or have a family history of heart rhythm problems. NUEDEXTA may cause serious side effects, including changes in heart rhythm. If you have certain heart problems, NUEDEXTA may not be right for you. Your doctor may test your heart rhythm (heartbeats) before you start NUEDEXTA.
- If you have myasthenia gravis.

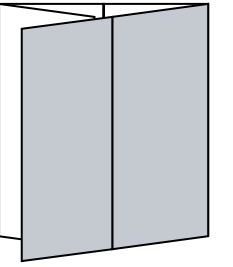
Please see Important Safety Information on the following pages and enclosed Brief Summary of Important Facts.

IMPORTANT SAFETY INFORMATION (CONTINUED)

While taking NUEDEXTA, call your doctor right away:

- If you feel faint or lose consciousness.
- If you experience lightheadedness, chills, fever, nausea, or vomiting as these may be signs of an allergic reaction to NUEDEXTA. Hepatitis has been seen in patients taking quinidine, an ingredient in NUEDEXTA.
- If you have unexplained bleeding or bruising. Quinidine, an ingredient in NUEDEXTA, can cause a reduction in the number of platelets in your blood which can be severe and, if left untreated, can be fatal.

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THE PBA CONVERSATION GUIDE

It can be hard to talk about PBA with your doctor. Following these simple steps can make it easier. Just explain what you're experiencing and don't hold back.

Remember, you are your best advocate. The more details you can provide, the easier it will be for your doctor to understand how PBA is affecting you.

IMPORTANT SAFETY INFORMATION (CONTINUED)

While taking NUEDEXTA, call your doctor right away:

- If you feel dizzy, since it may increase your risk of falling.
- If you have muscle twitching, confusion, high blood pressure, fever, restlessness, sweating, or shivering, as these may be signs of a potential drug interaction called serotonin syndrome.

Please see Important Safety Information on the following pages and enclosed Brief Summary of Important Facts.

Take the PBA Quiz at NUEDEXTA.com and save your results.

Then ask your doctor these two questions:

1 Could I have PBA (PseudoBulbar Affect)?

- Share your PBA Quiz results
- Explain how your unpredictable crying and/or laughing episodes are bothering you and the people around you
- Let your doctor know you understand PBA is a separate condition that can be treated

2 Could NUEDEXTA be the right treatment for me?

- Explain the ways reducing these episodes would help you
- Ask about possible side effects of NUEDEXTA

IMPORTANT SAFETY INFORMATION (CONTINUED)

The most common side effects of NUEDEXTA are diarrhea, dizziness, cough, vomiting, weakness, and swelling of feet and ankles. This is not a complete list of side effects. Tell your doctor about any side effect that bothers you or does not go away.

You are encouraged to report negative side effects of prescription drugs to the FDA.

Visit www.fda.gov/medwatch or call 800-FDA-1088.

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